

# Kodak Water-Resistant Poly Poster Matte / 8 mil

This versatile product produces deeply saturated, long-lasting prints when created with HP, Encad and Epson inks. It offers durability, water and tear resistance at a very economical price. Poly Poster Matte is great for indoor and outdoor signage, tradeshow displays, theater backdrops, shop-front displays and floor graphics (with acceptable laminate).

Properties	Specifications
Material	Polypropylene
Gauge	8 mil, 130g
CIE Whiteness	86
Brightness	90
Software Settings	The coating is engineered for more than 300% ink coverage. A photo matte, bond or uncoated paper setting is recommended as a starting point. However, a custom ICC profile is ideal for optimal results.
Light Fastness	Inkjet ink fading time is based on the inks you use and the print display environment. Dye-based inks fade noticeably under direct sunlight and interior applications where direct sunlight may fall on the image, and/or where fluorescent or other UV lighting is present. Though fading is inherent in all inkjet inks, certain UV-resistant inks, pigment-based inks, and UV-inhibiting coatings will extend image longevity. For light-fastness data and to determine an ink's suitability for the application, contact the ink manufacturer.
Finishing/Post Processing	It is recommended that you protect the printed side by mounting under glass, laminating, clear coating, or using photographic sleeves. This will help ensure image durability and stability. Pressure sensitive laminates provide the best bond. Applying the laminate by hand is not recommended.
Optimal Print Environment	59-86° F, 20-70% R.H.
Ideal Storage Conditions	68° F (20° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Shelf Life	1 year from the BMG ship date when stored in proper conditions.

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